



# LAKE WASHINGTON SAILING CLUB

## STRATEGIC PLAN

DRAFT 11 JANUARY 2011

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## **Mission Statement**

To promote sport of sailing in the local and regional communities and to promote sail-oriented social activities.

## **Bylaws**

Set goal to review bi-annually and revise as necessary.

Longer term, explore a change to encourage a succession of officers to maintain institutional knowledge and club history of its activities.

### Finances

In short term, we need to increase revenues in other areas than membership dues. This may include an “annual” flea market sale.

We also want to encourage charitable giving by becoming a charitable organization.

## **Club Relations**

### **Club – Port – PUG Relations**

In short term, we want to encourage some activities involving all clubs. This could be workday or social BBQ with Port personnel.

In longer term, we need to attend Port Commission meetings. This could be a new committee.

### **Yacht Club Relations**

In short term, we are becoming annual members of PYCIA.

We have also exchanged burgees with other local clubs. We want this practice to continue and to display these burgees appropriately at the clubhouse.

## **Membership**

We recognize that the membership average age is increasing. As baby boomers age, sailing is a way to stay active. We want to encourage older members to sail and be active socially in the club.

In short term, we need to encourage more volunteers. One idea is to assign each person to a committee when they renew membership as way to provide committee members to tap throughout the year.

In longer term, we need succession planning for officers and committee heads as way to move casual volunteers into responsible positions.

## Newsletter

In short term, we want to publish at least two newsletters per year.

In longer term, we want to publish a quarterly newsletter with standard annual features.

## Website

Goals for the website include

- Adding Crew List
- Adding Crew Wanted

## Races and Racing

In short term, we want to develop a standing Race Committee of trained volunteers.

To encourage effectiveness, we want to outfit the race committee with appropriate tools and supplies. For example, larger flags

In longer term, we want to provide race results in timely way to participants and to website (perhaps from the Clubhouse).

Fleet development is a key objective. We want to encourage the development of sailors in various classes who may go on to participate at the district, regional, and national levels. For example, LWSC Newsletter and website could have a “What’s New in the Fleet” section.

The Open fleet is a large group within club membership. We want to find a better arrangement for these sailors to participate in races.

## Education

In short term, we need to address a number of member training issues.

- Member use of club boats

- Boat handling and safety training

In longer term, we want to encourage certifications for instructors and eventually students. Certifications could be by US Sailing, State agency, Power Squadron, etc. Eventually, certified instructors would conduct classes.

## Education – Lessons

The Club conducts annual sail training classes, which leads to new sailors and new members.

- Youth
- Women
- Adult
- RCRC Summer Sessions (Longer term, this is opportunity to cooperate with RCRC on a project.)

## Education – Racing

In short term, we want to develop a standing Race Committee of trained volunteers.

In longer term, we want to bring guest instructors to help each fleet develop their skills.

## Clubhouse

In short term, make priority to paint and repair structure. We want to make the women's room watertight and add additional TP holder.

Longer term, improve the bathrooms, especially with hot water and storage.

## Maintenance

In short term, we want to clear out the clubhouse. Much progress was made at the last workday.

The board has approved installing locks on the file cabinet for storing expensive equipment and important records (radios, etc.).

Tasks include

- Kitchen Sink clean up
- Replace women's room cabinet
- Add electric hair dryer.
- Install bathroom lockers for keys
- Install outdoor solar shower
- Add ceiling fans

- Re-do flag hoists
- Add racing lights

In longer term, we want to digitize important records and drawings.

## **Club Store**

The board approved the start of a club store for the 2011 season. We hope this experiment is successful. It will include snacks, water, sunscreen, bug repellent, etc.

## **Boats**

In short term, prepare two Whalers for coming season.

In longer term, purchase and equip a pontoon boat for race committee.

## **Sailboats**

In long term, add more club boats to encourage people to take up the sport. Sabots are best for children to learn to sail. Adults may benefit from Sunfish, Lido, or similar small boat.

### **Sailboats – Boat Storage**

In short term, investigate with Port the use of fenced area for boat storage.

We will need to develop a policy on boat storage with the PUG.

### **Sailboats – Lido**

In short term, repair the Lido for club use.

In longer term, consider adding a small motor bracket.

### **Sailboats - Sabots**

In short term, work with RCRC to transfer Sabots to LWSC. This will allow us to make more economical decisions about maintenance and repair.

## Grounds

In short term, we want to improve the turnaround area to reduce frustration and conflicts between boaters.

We also want to address the mosquito problem, perhaps with a Bug Zapper.

In longer term, we want to work with the PUG (mostly WOC) to improve the main gate. Maintenance is a question (lube and service). This may include an electronic lock for better member management and an electric rolling gate.

## Hoist

In the short term of the next 2 years, the hoist will likely need a major structural overhaul. The Hoist committee is gathering knowledge and contacts to facilitate this repair.

Tasks underway include

- Inspection by expert (surveyed)
- Service motor and chain
- Measure weight of Whalers
- Monitor foundation

## Parking

In short term, the PUG has arranged to open extra trailer parking on the upper level overlooking the cove. We are also exploring diagonal parking along the road to the gate.

In longer term, we want to improve drainage and parking stall markings inside the compound and outside in each parking lot.

## Docks

This past season, a member observed a tugboat practicing against the concrete pilings, which pushed our docks all around.

In short term, prepare for sailing season by installing bumpers. Temporary bumpers may last a season.

Board approved installation of a ladder. Company at last boat show did not survive the recession. Need to select another ladder, perhaps at boat show.

We need to consider moving the UCD dock further away from the ramp because of safety concerns.

In longer term, explore installation of umbrella holder for supporting dock staff during events.

We also want to look into adding safety signs and reflectors.